




# Kevin Nitsche

## Graphic Designer

Rowlett TX   
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Seasoned Senior graphic designer / web developer offering 20+ years' experience managing digital and print marketing collateral. Designed and managed creative assets for an average of 440 clients annually at iHeart Media. Supported the marketing team to grow revenue by \$600K+ and raise margins by 10% YOY for DFW Vapor retail and wholesale endeavors. Most recently focused on contract graphic design for Connexion 360 / Relevate Health.

## Skills

- Digital & Print Design
- HTML5/CSS3
- Adobe Creative Suite
- Microsoft Office
- WordPress
- Workfront

## Experience

FEBRUARY 2020 – PRESENT

### **Contract Graphic Designer | Connexion 360 / Relevate Health | Dallas, TX**

Design and develop HTML5 emails, scrolling and animated banners. Design various websites and interfaces to provide Photoshop files to developers for implementation. Design PDF and print invites and brochures.

FEBRUARY 2018 – MAY 2021

### **Contract Graphic Designer | The Xcite Group | Denver, CO**

Designed static and HTML5 animated banners for client advertising campaigns.

FEBRUARY 2017 – MAY 2018

### **Graphic Designer | DFW Vapor | Lewisville, TX**

Designed and managed content for company websites. Authored print design for store sales, product packaging and signage. Collaborated with Director of Marketing to define quarterly marketing and execution plans.

FEBRUARY 2003 – FEBRUARY 2017

### **Digital Media Manager | iHeart Media | Dallas, TX**

Designed and managed digital advertising on 21 radio station web sites in 4 major Texas markets. Worked regularly on graphic, layout, and advertising materials. Administered advertorial campaign management and digital inventory. Trained new hires in other markets.

JULY 2012 – JULY 2013

### **Contract Web Developer | LMC Consulting Group, Redmond, WA**

Built a website for Microsoft Global Security utilizing design, HTML/CSS & JavaScript. Collaborated with a team to identify solutions and meet goals.

MARCH 1999 – JANUARY 2003

### **Interface Designer | Earthlink Inc, Phoenix, AZ**

Designed various company web sites, software interfaces, widgets, and print projects. Provided Photoshop and Illustrator layouts to developers, for implementation.