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| --- | --- | --- | --- | --- | --- | --- | --- |
| Kevin Nitsche Graphic Designer | |  |  | | --- | --- | | Rowlett TX |  | | 214.405.2510 |  | | kevin@2kcreative.com |  | |

Seasoned Senior graphic designer / web developer offering 20+ years’ experience managing digital and print marketing collateral. Designed and managed creative assets for an average of 440 clients annually at iHeart Media. Supported the marketing team to grow revenue by $600K+ and raise margins by 10% YOY for DFW Vapor retail and wholesale endeavors. Most recently focused on contract graphic design for Connexion 360 / Relevate Health.

**Skills**

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| --- | --- |
| * Digital & Print Design * HTML5/CSS3 * Adobe Creative Suite | * Microsoft Office * WordPress * Workfront |

# Experience

### February 2020 – present

## Contract Graphic Designer | Connexion 360 / Relevate Health | Dallas, TX

Design and develop HTML5 emails, scrolling and animated banners. Design various websites and interfaces to provide Photoshop files to developers for implementation. Design PDF and print invites and brochures.

### February 2018 – May 2021

## Contract Graphic Designer | The Xcite Group | Denver, CO

Designed static and HTML5 animated banners for client advertising campaigns.

### February 2017 – May 2018

## Graphic Designer | DFW Vapor | Lewisville, TX

Designed and managed content for company websites. Authored print design for store sales, product packaging and signage. Collaborated with Director of Marketing to define quarterly marketing and execution plans.

### February 2003 – february 2017

## Digital Media Manager | iHeart Media | Dallas, TX

Designed and managed digital advertising on 21 radio station web sites in 4 major Texas markets. Worked regularly on graphic, layout, and advertising materials. Administered advertorial campaign management and digital inventory. Trained new hires in other markets.

### July 2012 – July 2013

## Contract Web Developer | LMC Consulting Group, Redmond, WA

Built a website for Microsoft Global Security utilizing design, HTML/CSS & JavaScript. Collaborated with a team to identify solutions and meet goals.

### March 1999 – january 2003

## Interface Designer | Earthlink Inc, Phoenix, AZ

Designed various company web sites, software interfaces, widgets, and print projects. Provided Photoshop and Illustrator layouts to developers, for implementation.